

PRIVACY POLICY

OUR PRIVACY POLICY AT A GLANCE

1. **WHO WE ARE.** We are **ITX JAPAN CORPORATION** and **Industria de Diseño Textil, S.A. (Inditex, S.A.)** and we process your personal data as *joint controllers*. This means that we are responsible for how we process and protect your data. [See more.](#)
2. **WHAT WE USE YOUR DATA FOR.** We will use your data (collected online or in person), among other purposes, **to manage your registration** as a user, **to manage your purchases** of products or services, to respond to your queries, and, if you wish, to send you our customised communications. [See more.](#)
3. **WHY WE USE YOUR DATA.** We have legal standing to process your data for various reasons. The main reason is that we need to process your data to **perform the contract** that you accept with us when you register and when you make a purchase or enjoy any of our services or functionalities. We also use your data for other reasons, for example, to respond to your queries or to send you newsletters that you have asked to receive from us. [See more.](#)
4. **WHO WE SHARE YOUR DATA WITH.** We share your data with service providers who provide us with assistance or support, these being companies in the Inditex Group or third party providers. [See more.](#)
5. **YOUR RIGHTS.** You have the right to access, rectify or delete your personal data. In certain cases, you are also entitled to other rights, such as, for example, to object to us using your data, or to transferring your data, as explained in depth below. [See more.](#)

We encourage you to read our full **Privacy Policy** below to understand in depth the manner in which we will use your personal data and your rights over your data.

BEFORE YOU START ...

- In this **Privacy Policy and Cookies Policy**, you will find **all relevant information** applicable to our use of our users' and customers' personal data, **regardless of the channel or means (online or in person)** that you use to interact with us.
- If you would like information about how we use cookies and similar devices that may be installed on the terminals of our customers and users, we recommend you consult the Cookies Policy.
- **We are transparent** about what we do with your personal data, to help you to understand the implications of the way in which we use your data, and the rights you are entitled to in relation to your data:
 - We **permanently** make available for you all the information included in this Privacy Policy and Cookies Policy, that you can check when you consider appropriate, and in addition, you will also find **further information** on how we use your data **as you interact with us**.
- These are some terms we regularly use in this Privacy and Cookies Policy:
 - When we speak about our **Platform**, we refer, in general, to any of the channels or means, digital or in person, you may have used to interact with us. The main ones are:
 - Our **Website**.
 - Our **App**, this is, including both the mobile application you installed on your device and others we may use in our Platform.
 - In person, in any of our **Brick-and-Mortar Stores**.

1. WHO IS THE CONTROLLER OF YOUR DATA?

The data controllers are:

- **ITX JAPAN CORPORATION** company currently operating in Japan the sale of ZARA brand products ("ZARA JAPAN "):
 - Postal address: 1-10-11 Ebisu-nishi, Shibuya-ku, Tokyo.
 - E-mail address of the Data Protection Officer: dataprotection@zara.com
- **INDUSTRIA DE DISEÑO TEXTIL, S.A. (INDITEX, S.A.) ("INDITEX")**:
 - Postal address: Avda. de la Diputación, Edificio Inditex, 15143, Arteixo (A Coruña), Spain.
 - E-mail of Data Protection Officer: dataprotection@zara.com

In other words, both "ITX JAPAN" and "INDITEX" (jointly "We" or "Us" or "the Joint Controllers"), are the **Joint Controllers** of the data. This means that we are responsible for processing and protecting your personal data, and controlling the data shared with other entities of the Inditex Group as mentioned in the section 5.

2. WHY DO WE PROCESS YOUR PERSONAL DATA?

Depending on the purpose for which we process your data from time to time, as explained below, we need to process one or other data, which will in general be, **depending on each case**, as follows:

- your **identity data** (for example, your name, surname, image, language and country from which you interact with us, contact data, etc.);
- **economic and transactions** information (for example, your payment or card data, information on your purchases, orders, returns, etc.);
- **connection, geolocation and/or browsing** data (for example, the location data, the device/web browser identification number, IP address or the advertising ID, etc.);
- **commercial** information (for example, if you have subscribed to our newsletter),
- information about your **tastes and preferences**.
- Information about your inquiry (questions about products or services, problems caused by products, damage or health problems to you, etc.)

Remember that, when we ask you to fill in your personal data to give you access to any functionality or service of the Platform, we will mark certain fields as *compulsory*, since this is information that we need to be able to provide the service or give you access to the functionality in question. Please take into account that, if you decide not to make such data available to us, you may be unable to complete your user registration or may not be able to enjoy those services or functionalities.

In specific cases, a third party may have provided us with information about you by using a feature or service on the Platform, for example by sending you a gift card or shipping an order to your address. In these cases, we only process your data where relevant to this feature or service, as stated in this Privacy Policy and Cookies Policy.

In other cases, we may collect information passively, as we may use tracking tools like browser cookies and other similar technology on our Platform and in communications we send you.

Depending on how you interact with our Platform, i.e., depending on the services, products or functionalities that you wish to enjoy, we will process your personal data for the following purposes:

PURPOSE	+ info
1. To manage your registration as user of the Platform	<p>If you decide to become a registered user of our Platform, we need to process your data to identify you as a user of the Platform and grant you access to its various functionalities, products and services available to you as a registered user. You may cancel your registered user account by contacting us through Customer Service.</p> <p>We hereby inform you that the data we gather regarding your activity, which have been collected through the different channels of the Platform and which include your purchases, shall remain linked to your account so that all the information can be accessed together.</p>

PURPOSE	+ info
<p>2. For the development, performance and execution of the purchase or services contract that you executed with Us on the Platform</p>	<p>This purpose includes processing your data, mainly:</p> <ul style="list-style-type: none"> ▪ To contact you for updates or informative notices related to the contracted functionalities, products or services, including quality surveys and to be able to establish the degree of customer satisfaction with the provided service. ▪ To manage payment of the products that you purchase, regardless of the payment procedure used. For example: If on purchasing any of our products through the Website or the App, you opt to activate the functionality of save your payment data and your shipment address for future purchases, where this functionality is available, we need to process the indicated data for activation and development of that functionality. Consent to the activation of this functionality enables your autocompleted payment data to appear in subsequent purchases so that you do not need to introduce them in each new process, and these data will be deemed valid and effective for subsequent purchases. You may change or cancel your payment data at any time through the section on payment information, either of your Website registered user account, or of the My Account section of the App. ▪ Activate the mechanisms necessary to prevent and detect unauthorised uses of the Platform (for example, during the purchase and returns process as well as potential fraud being committed against you and/or against us. If we consider that the transaction may be fraudulent or we detect abnormal behaviour which indicates attempted fraudulent use of our features, products or services, this processing may result in consequences such as the blocking of the transaction or the deletion of your user account. In addition, we may provide your personal information to a third party in order to detect fraudulent transactions. ▪ To manage potential exchanges or returns after you have purchased and manage requests of availability information for articles, reservations of products through the Platform, depending on the availability of such options from time to time. ▪ For invoicing purposes and to make available to you the tickets and invoices of the purchases you have made through the Platform. ▪ To ensure that you are able to use other available functionalities or services, such as the purchase, receipt, management and use of the Gift Card or of the Gift Voucher and to afford you access and use of the Wi-Fi that we make available to our customers at Brickand-Mortar Stores.

	<ul style="list-style-type: none"> ▪ To be able to offer you through the App specific services (such as item finder, reserve a fitting room, etc.) available in some Brickand-Mortar Stores, we may process your location and contact data.
<p>3. To meet requests or applications that you make through the Customer Service channels</p>	<p>We only process the personal data that are strictly necessary to manage or resolve your request or application.</p> <p>If you contact us via telephone, the call may be recorded for quality purposes and so that we can respond to your request,</p> <p>If it is available, and you choose to use WhatsApp as a channel to communicate with Customer Support, we will share your telephone number with WhatsApp Inc. (a company located in the U.S.A.) to confirm that you are a user of this service. We recommend you review your privacy settings and to read WhatsApp privacy policy to obtain more detailed information about the use that WhatsApp makes of the personal data of the users that use their services.</p> <p>If it is available and you choose to communicate with Customer Support through the chat service of a social network or another collaborator, some of your personal data such as your name or user name, will be imported from your social network or collaborator account. Also, bear in mind that the data you submit on this service will be available to your social network or collaborator and subject to their privacy policies, therefore We recommend you to review your privacy settings and to read the social network or collaborator privacy policies to obtain more detailed information about the use they make of your personal data when using their services.</p>

<p>4. For marketing purposes.</p>	<p>This purpose includes the processing of your data, mainly, for:</p> <ul style="list-style-type: none"> ▪ Personalise the services we offer you and enable us to give you recommendations based on your interactions with us on the Platform and an analysis of your user profile (for example, based on your purchase and browsing history). ▪ If and when you subscribe to our Newsletter, we will process your personal data to manage your subscription, including to send customised information on our products or services through various means (such as e-mail or SMS). We may also make available to you this information through push notifications in case you have activated them in your device. ▪ Accordingly, please take into account that this data processing implies analysis of your user or customer profile to establish your preferences and therefore which products and services are most fit to your style when sending you information. For example, based on your purchases and browsing history (i.e., depending on the articles that you clicked), we will make you suggestions on products that we believe may interest you and, if you are a registered user, we will provide you with the "recover cart" functionality. ▪ Remember that you may unsubscribe from the Newsletter at any time without cost through the "Newsletter" section of the Platform, in addition to through the instructions that we provide you with in each notice. If you do not want to receive push notifications, you can deactivate this option in your device. ▪ Show you ads on the Internet which you may see when visiting websites and apps, for example, on social media. The ads you see may be random, but on other occasions they may be ads related to your preferences or purchase and browsing history.
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PURPOSE	+ info
	<ul style="list-style-type: none"> ▪ If you use social media, we may provide the companies with which we collaborate certain information so that they, as joint controllers, can show you our brand ads and, in general, offer you and users like you advertisements which take into account your profile on said social media sites. If you want information about the use of your data and how advertising works on social media, we recommend you review the privacy policies of the social media sites on which you have profiles. ▪ We also use your data to carry out measurement and segment analyses on the ads which we show users on some of our collaborators' platforms. To do this we collaborate with these third parties who offer us the necessary technology (for example, cookies, pixels, SDK) to use these services. Keep in mind that we may need to provide them with certain information or some form of identifier each time (for example, the advertising ID associated with the device, an identifier associated with a cookie, etc.) If you would like more information in this respect, please review our Cookies Policy. Likewise, you can reset your advertising ID or disable personalised ads on your device, adjusting your preferences in settings section of your device.
	<ul style="list-style-type: none"> ▪ Data enrichment: When we gather your personal data from a variety of sources, we may consolidate them under certain circumstances for the purpose of improving our understanding of your needs and preferences related to our products and services (including for the purposes of analyses, generating user profiles, marketing studies, quality surveys and improving our interactions with our customers). This refers, for example, to the way we may combine your information if you have a registered account and, using the same email linked to your account, you make a purchase as a guest, or to information which is automatically compiled (such as IP and MAC addresses or metadata) which we may link with the information you have provided us directly through your activity on the Platform or in any of our stores (for example, information related to your purchases, whether in brickand-mortar stores or online, your preferences, etc.).
	<ul style="list-style-type: none"> • To perform promotional actions (for example, for the organization of competitions or to send the list of items stored to the e-mail you designate). On participating in any promotional action, you authorise us to process the personal data that you have shared with us depending on the promotional action and disclose them through different media such as social networks or the Platform itself. In each promotional action in which you participate you will have available the terms and conditions where we will be providing more detailed information about the processing of your personal data.

PURPOSE	+ info
	<ul style="list-style-type: none"> To disseminate in the Platform or through our channels in the social networks photographs or pictures that you shared publicly, provided that you expressly give us your consent for the purpose.
5. To make the artificial intelligence (AI) features available to you	<p>If you choose to use our Assistant, we will process the personal data that is strictly necessary, including those you provide into the Assistant (such as text, images, or voice) in order to respond to your requests in a personalized way, and to enhance your browsing and shopping experience.</p> <p>If you have any questions for Customer Service, we will process your data to respond to your request.</p> <p>If you choose to use the Try On functionality, we will process any images you submit to us to create an avatar and show you a simulation of how certain products may appear on you.</p>
6. Analysis of usability and quality to improve our services	<p>If you access our Platform, we inform you that we will treat your browsing data for analytic and statistic purposes, i.e., to understand the manner in which users interact with our Platform and with the actions we implement on other websites and apps, so we can improve our services.</p> <p>In addition, we occasionally perform quality surveys and actions to know the degree of satisfaction of our customers and users and detect those areas in which we may improve.</p>

3. HOW ARE WE LEGALLY PERMITTED TO PROCESS YOUR DATA?

The legal terms on which we are permitted to process your personal data also depends on the purpose for which we process them, as explained in the following table:

Purpose	Legal standing
1. To manage your Platform user registration	<p>We process your data because this is necessary on the terms regulating the use of the Platform. In other words, for you to be able to register as a user on the Platform, we need to process your personal data, since we would otherwise be unable to manage your registration.</p> <p>Likewise, if you opt to use the Platform while travelling to another territory, we may need to share your personal data with the brand company in that territory in order to facilitate use of your account at that destination. For this feature, we process your data based on your own consent.</p> <p>We consider we have a legitimate interest to link to your account your purchases and the data collected through different channels of the Platform about your activity.</p>

Purpose	Legal standing
2. Development, performance and making of the purchase or services contract	<p>We process your data because their processing is necessary for us to make the purchase or services contract with you.</p> <p>Certain processing of data related to the purchase process is activated only because you request or authorise it, as is the case of the storage of payment data for future purchases or the processing of data necessary to scan the till receipts through the Wallet section of the App or to provide you with the Coming Soon / Back Soon functionalities, where these features are available. In these cases, our processing of your data is supported by your own consent. In addition to this, we process your location data when you provide us your consent in order to offer you specific services through the App when visiting some of our Brick and Mortar Stores.</p> <p>We consider that we have a legitimate interest to carry out the necessary verifications to detect and prevent potential fraud or fraudulent uses of the Platform, for example when you make a purchase or return or to analyze the efficiency of several services included in the Platform, such as for example, the Size Recommender tool. We understand that the processing of these data is positive for all the parties involved: for you, as it allows us to put in place measures to protect you against attempted fraud perpetrated by third parties; for Us, as it allows us to avoid unauthorised uses of the Platform; for all our customers and society, as it also protects their interest by ensuring that fraudulent activities are discouraged and detected when they do occur.</p>
3. Customer Support	<p>We consider that we have legitimate interest in answering the requests or queries raised by you through the existing different contact channels. We understand that the processing of these data is also beneficial to you to the extent that it enables us to assist you adequately and answer to the queries raised.</p> <p>When you get in touch with us, in particular, for the management of incidents related to your order or the product/service acquired through the Platform, the processing of your data is necessary to perform the purchase contract. When your request is related to the exercise of your rights on which we inform you below, or to claims on our products or services, we are legally permitted to process your data for compliance with our legal obligations.</p>

Purpose	Legal standing
4 . Marketing	<p>We are legally permitted to process your data for marketing purposes due to the consent that you give us, for example when you accept receiving customized information through multiple channels, when authorizing the sending of push notifications in your device, when you configure it in the privacy settings of your device, when you consent through the cookies settings or when accepting the legal terms and conditions to participate in a promotional action or to publish your pictures on the Platform or on our social networks' channels.</p> <p>To offer you personalised services or to show you customised information, whether on our Platform or those of third parties, as well as to engage in data enrichment, we consider that we have a legitimate interest to conduct a profiling with the information that we have about you (such as your browsing, preferences or purchase history) and the personal data that you have provided us, such as the age range or language, since we understand that the data processing of these data is also beneficial to you because it allows you to improve your user experience and access the information in accordance with your preferences.</p>
5. To make the artificial intelligence (AI) features available to you	<p>We consider we have a legitimate interest in processing the data you enter into the Assistant tool to facilitate your access to its features—such as search engine, customer service, and Try On functionality—and to optimize your user experience.</p> <p>We understand that this processing could be beneficial for you, as it enables us to offer a more efficient, higher-quality service tailored to your needs.</p>
6. Analysis of usability and quality	<p>We consider that we have a legitimate interest in analysing the Platform usability and the user's satisfaction degree, since we understand that the processing of these data is also beneficial for you because the purpose is to improve the user experience and provide a higher quality service.</p>

4. HOW LONG WILL WE KEEP YOUR DATA?

The **time for which we will keep** your data will depend on the purposes for which we process them, as explained below:

Purpose	Time for which the data are kept
1. To manage your Platform user registration	We will process your data for the time during which you remain a registered user (meaning, until you decide to unsubscribe).

2. Development, performance and execution of the purchase or services contract	<p>We will process your data for the time necessary to manage the purchase of the products or services that you buy, including potential returns, complaints or claims related to the purchase of the product or service in question.</p> <p>Sometimes, we will only process the data until the time when you decide, as is the case of payment data that you requested us to store for future purchases (where this feature is available).</p>
3. Customer Support	<p>We will process your data for the time necessary to meet your request or application.</p>
4. Marketing	<p>We will process your data until you unsubscribe or cancel your subscription to the newsletter.</p> <p>Likewise, we will show you personalised ads until you change your device, browser and/or cookies settings so that permission to do so is revoked.</p> <p>If you participate in promotional actions, we will keep the data during a six (6) months period from the end of the action.</p>
5. To make the artificial intelligence (AI) features available to you	<p>We will process the personal data you provide in the Assistant only for the time necessary to provide you with the requested service, as indicated below.</p> <p>In the case of the product search engine, personal data will be kept exclusively for the duration of your active session, after which it will be automatically deleted.</p> <p>For Customer Service inquiries, we will retain your data for the time required to process your request or application.</p> <p>In the case of the Try On functionality, the images you upload will be processed solely for the creation of your avatar during the creation process and will be automatically deleted once the avatar has been created.</p> <p>The avatar generated for viewing products will be stored as follows:</p> <ol style="list-style-type: none"> i. For registered users: If you have a Zara user account, your avatar will be stored in your account for a maximum period of one (1) year. After this period, your avatar will be automatically deleted, unless you have consented to its storage for an additional year or in any case when you decide to delete it from your account. ii. For unregistered users: If you do not have a Zara account, your avatar will only be store up to 24 hours. After this period, the avatar will be automatically deleted, and you will need to create a new avatar to continue using our service.

6. Analysis of usability and quality	We will process your data occasionally for the time during which we proceed to carry out a specific quality action or survey or until we anonymise your browsing data.
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Notwithstanding the fact that we will process your data for the time strictly necessary to achieve the purpose in question, we will subsequently keep them duly stored and protected for the time during which liability may arise for their processing, in compliance with legislation in force from time to time. Once each of the potential actions is timebarred we will proceed to delete the personal data.

5. DO WE SHARE YOUR DATA WITH THIRD PARTIES?

To achieve the purposes mentioned in this Privacy Policy and Cookies Policy, we must give access to your personal data to **entities of the Inditex Group** and to **third parties** that provide us with support in the services that we offer you, i.e.:

- **financial** institutions,
- **Card brands and issuers of credit cards**,
- **anti-fraud detection and prevention** entities,
- **technological and analytical** service providers, some of which offer support for features such as the Assistant and Try On,
- providers and partners of services related to **logistic, transport and delivery** and/or their partner establishments,
- providers of **customer support** related services,
- service providers and collaborators related to **marketing and publicity**, such as advertising agencies, advertising partners or social media that in certain cases may act as joint controllers.

For service efficiency purposes, some of these providers are located in territories outside the European Economic Area that do not offer a level of data protection comparable to that of the European Union. In such cases, we inform you that we transfer your data with **adequate safeguards and always keeping your data safe**, using the most convenient international data transfer tools, in example the Standard Contractual Clauses and any relevant supplementary measures. You may consult the content of such Standard Contractual Clauses through the following link: https://ec.europa.eu/info/law/law-topic/data-protection/data-transfers-outside-eu/model-contracts-transferpersonal-data-third-countries_en

If you decide to use the Platform while traveling to another territory, we may need to share your personal data with the brand company operating in that location. This will allow us to create or synchronize your user account, thus facilitating your purchases at that destination. The lawful basis for this communication is the consent you give us, as explained in section 3 of this Privacy Policy.

In the event that we sell or transfer all or a portion of our business or assets to other company within or outside the Inditex Group, or have any other business operation implemented as a consequence of corporate reorganizations, we may disclose your personal data to the prospective receptor of such business or assets. Should such a sale or transfer occur, we will use reasonable efforts to direct the transferee to use personal information you have provided

to us in a manner that is consistent with our Privacy Policy and Cookies Policy. In this case, we consider that we have legitimate interest consisting on the reorganization of our corporate structure.

Furthermore, if you choose to use the Platform in different markets (i.e. by creating registered user accounts in different markets with the same e-mail address), We may need to disclose or transfer the information linked to your account or your activity to the companies of the brand operating in those markets, to the extent they are directly involved in the achievement of any of the purposes described in the section 2. We consider this is necessary in accordance with our mutual interests and preferences.

We will share the use of your personal information with ITX Japan Corporation and INDUSTRIA DE DISEÑO TEXTIL, S.A. (INDITEX, S.A.) for the purposes and within the scope of the information described in “2. WHY DO WE PROCESS YOUR PERSONAL DATA?”. The party responsible for managing the relevant personal information is INDUSTRIA DE DISEÑO TEXTIL, S.A. (INDITEX, S.A.). The company's address is Avda. de la Diputación, Edificio Inditex, 15143, Arteixo (A Coruña), Spain, and the company's representative can be found on the website (<https://www.inditex.com/itxcomweb/en/investors/corporate-governance/board-of-directors>).

We may provide your personal information to service providers outside Japan for the purposes and within the scope of the information described in “2. WHY DO WE PROCESS YOUR PERSONAL DATA?”. In addition, we may provide information that does not identify specific individuals to service providers outside Japan for the same purposes and within the same scope of information, and the service providers may obtain such information as personal information by matching it with other information. In order to select the appropriate service provider in each case, we are unable to specify the name of the foreign country or the third party to which the information will be provided at the time of agreeing to this Privacy Policy and the Cookies Policy. For information on the regulations for protecting personal information in various countries, please refer to the website of the Personal Information Protection Commission (<https://www.ppc.go.jp/enforcement/infoprovision/laws/>)

Inditex Group company may provide your personal information to card brands and/or issuers of credit card for the purposes and within the scope of the information described in “2. WHY DO WE PROCESS YOUR PERSONAL DATA?”.

If the card brand or the issuing company of credit card that you are using is based overseas, this information may be transferred to the country where the card brand or credit card issuing company is based. As the Inditex Group company is unable to identify the credit card issuer or country of origin of the issuer from the information we collect from you until actual payment is made, we are unable to provide the following information regarding our personal information protection measures at the time of consent on this Privacy Policy and the Cookies Policy.

- The name of the foreign country where the recipient is located
- Information about the personal information protection system in that country
- The personal information protection measures of the relevant credit card brand or credit card issuing company

For information on the systems for protecting personal information in other countries, please refer to the website of the aforementioned Personal Information Protection Commission.

6. WHAT ARE YOUR RIGHTS WHEN MAKING YOUR DATA AVAILABLE TO US?

We undertake to keep your personal data confidential and to ensure that you may **exercise your rights**. You may exercise your rights **free of charge** by writing us an e-mail to **our e-mail address** (dataprotection@zara.com), simply informing us of the reason for your request and the right that you wish to exercise. If we consider this necessary to be able to identify you, we may request you to provide a copy of a document evidencing your identity.

In addition, we may offer you with the possibility to exercise your rights and setting your privacy preferences when using some of our services, or by making available specific channels within our Platform. In particular, notwithstanding the purpose or legal basis we use to process your data, you have the following rights:

- To request **access** to your personal data that we hold. We remind you that where you are a Platform registered user you may also consult this information in the relevant section of your online account.
- To request that we **rectify** the personal data that we hold. Please bear in mind that if you are a registered user on the Platform, you may also access the relevant personal data section of your online account to change or update your personal data. In any case, please take into account that, on actively making your personal data available to us through any procedure, you guarantee that they are **true and accurate**, and you undertake to notify to us any change or modification of your data. You will be liable for any loss or damage caused to the Platform or to the person responsible for the Platform or to any third party by reporting erroneous, inaccurate or incomplete information in the registration forms. Please remember that, as a general rule, you must provide us only with your own data, not with those of third parties, other than to the extent otherwise permitted in this Privacy Policy and Cookies Policy.
- To request that we **erase** your personal data to the extent that they are no longer necessary for the purpose for which we need to keep processing them, as we have explained above, or when we are no longer legally permitted to process them.
- To request that we **cancel or limit the processing** of your personal data, which entails that in certain cases you can request us to temporally suspend the processing of the data or that we keep them longer than necessary.

If you have given us your **consent** to process your data for any purpose, you **also have the right to withdraw such consent at any time**. Some of the circumstances in which you may withdraw your consent are detailed in section 2 where we explain for which purposes we process your data.

Should you not wish us to send information to third parties to show you ads, you can do it through several means such as changing your preferences on your device changing your preferences on your device, browser and/or cookies settings, reviewing the privacy policies and settings of the social media sites on which you have profiles or sending us an email to the above mentioned email address informing us of your request.

When we are legally permitted to process your data due to your **consent** or to for the purposes of a **contract**, as explained in section 3, you will also have the right to request the **portability of your personal data**. This means that you will have the right to receive the personal data that you made available to us in a structured, commonly used and machine-legible format, to be able to transmit them to another entity directly without impediments on our part.

In addition, where the processing of your data is based on our **legitimate interest**, you will also have the right to **object** to the processing of your data.

Finally, we inform you that you have the right to file a claim before the responsible data protection **regulatory authority**, in particular, before the Spanish Data Protection Agency (<https://www.agpd.es/portalwebAGPD/indexides-idphp.php>).

7. MEASURES FOR THE SAFE MANAGEMENT OF PERSONAL INFORMATION

Inditex will take necessary and appropriate measures to prevent the leakage, loss, or damage of personal information in its possession, and to otherwise ensure the safe management of personal information. The safety management measures taken by our company include the following items:

7.1 Establishment of a Personal Information Protection Policy and Cookie Policy

Inditex has established a Privacy Policy and Cookie Policy to ensure the proper handling of personal information.

7.2 Establishment of rules regarding the handling of personal information

Inditex has established various rules regarding the handling of personal information.

7.3 Organizational security management measures

Inditex periodically conducts external security assessments, both mandatory and voluntary, to analyze our security model from both a compliance perspective, and a technical standpoint. These evaluations show that Inditex's Information Security Management is consistent with best practices and standards in cybersecurity at both the local and international levels.

Inditex has established a governance and regulatory framework which includes:

a Governance and Strategy

- Establishment of an Information Security Policy available on Inditex's corporate website along with other cybersecurity policies and regulations.
- Information Security framework to ensure the confidentiality, integrity, and availability of information.
- Establishment of a cybersecurity risk management methodology.
- Establishment of the Chief of Information Security Officer charter, to regulate their responsibilities and the reporting line to the Board.
- Establishment of the Cybersecurity Advisory Committee analyzing cybersecurity trends, emerging risks, regulations, and strategies.

b Regulatory Compliance

- Conduct external and internal compliance assessments with international regulations and standards.
- Hold information security certifications.
- Third party risk management and monitorization of the supply chain security level

7.4 Human security management measures

Inditex also delivers regular information security trainings and awareness to employees to improve the overall security awareness which include:

- Compulsory general cybersecurity trainings and tabletop activities
- Specific cybersecurity training for executives, key personnel, and software development professionals.
- Periodic phishing campaigns to raise personnel cybersecurity awareness.
- Participation in events and collaboration with cybersecurity organizations and forums.

In addition, Inditex Group includes confidentiality clauses within the employment agreements.

7.5 Physical security control measures

Inditex is the responsible for physical security of all Inditex facilities and implements security measures such as access control measures and measures to prevent unauthorized access to restricted areas where personal information is stored.

Inditex Data Processing Centers provide a specialized environment with a high level of security, as proven by the various certifications hold, to prevent the unauthorized access to information assets.

7.6 Technical security control measures

Inditex has established an Incident Response team to proactively address, detect and respond to potential information security incidents:

a Detection and Response

- Blue team to verify the effectiveness of security measures.
- Vulnerability detection and management program.
- Measures against DDoS attacks, credential theft, and third-party vulnerabilities.
- Cyber intelligence team for early threat detection.
- 24/7 operation of Security Operations Center (SOC).

b Intrusion Prevention

- Periodic attack simulation activities (Red Team) to assess and improve security.
- Cyber risk insurance program covering potential damages and crisis management in case of cybersecurity incident.

7.7 Understanding the external environment.

When handling personal information in a foreign country, Inditex first ascertains the system for protecting personal information in that country, and then periodically review the measures necessary for the safe management of personal information as needed.

The corporate Compliance department is responsible for identifying the applicable legislation and for ensuring compliance with the legal, statutory, regulatory and contractual obligations that are applicable to the Inditex Group. Likewise, there are other departments with compliance functions that are responsible for identifying the applicable legislation within their areas of competence.

8. WHAT HAPPENS WHEN YOU PROVIDE US WITH DATA OF THIRD PARTIES OR IF A THIRD PARTY HAS PROVIDED US WITH YOUR DATA?

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If a third party has provided us with your data or you have provided them yourself as a result of a feature or service requested by one of our users, we will use them to manage the feature or service in question in each case, within the limits of the purposes listed in this Privacy Policy and Cookies Policy, a link to which is always included in our communications.

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