

Privacy Statement ZARA

1. Every time You use this website You will be bound by the then current Privacy Statement and You should review this text every time You use the website to be sure that You agree with it.
2. Personal data You provide will be process and stored in a file under the responsibility of FASHION RETAIL, S.A. ("Fashion Retail") for the purposes of
 - i. the performance and enforcement of the purchase and sale contract over the products You have purchase, or of any other contract between You and us;
 - ii. attending to Your requests, and;
 - iii. providing You with information about the products of ZARA or of any other companies that belong to the Inditex Group (whose objects are related to the e-commerce, decoration, textile, finished fashion and homeware products sectors, and to any other objects supplemental to the above, including cosmetics and leather goods), including, as regards the above referred products, sending commercial communications by e-mail or by any other equivalent electronic communication means (such as SMS). You can change your preference in respect of receiving such communications by logging into the MY ACCOUNT section of this website and editing your preferences. You can unsubscribe at the Newsletter section.
 - iv. In the event that You facilitate us personal data of a third party You shall be responsible of informing about the use of such data and obtaining the relevant express consent. In the event that You have purchased a product or a gift card, then the personal data of the third party provided by You shall be used for the following purposes: (a) managing of the delivery and/or verification of correct receipt of the corresponding product and;(b) attend any query or suggestion you may formulate in respect of said product.
3. Fashion Retail, with registered address at Avda. De la Diputación, Edificio Inditex, 15143 Arteixo (A Coruña), Spain, being data controller of the file, undertakes to keep your personal information confidential and to ensure the exercise of your access, rectification, erasure and objection rights by sending a letter to the above mentioned address or to the registered address of Inditex, S.A., as provided in the paragraph below, or by e-mail to funcionlopd@inditex.com, to the attention of "Función LOPD".
4. To achieve the purposes indicated in section 2 above, we may need to disclose or transfer the information that you have provided to us to the holding company of the Inditex group (Industria de Diseño Textil, S.A.) and to certain other companies that are part of the Inditex group in Spain (with activities related to the sectors of e-commerce, decoration, textiles, finished clothing products and home decoration, as well as other complimentary sectors such as cosmetics and leather goods). You are hereby informed that by registering and providing us with information via this website, you are expressly giving us your authorization to disclose and/or transfer such data to the aforementioned companies of the Inditex group.
5. The user (You) hereby guarantees that the personal data provided is true and accurate and undertakes to notify any change or alteration to the same. Any loss or damage caused to the website or to the person responsible for the web-site or to any third person through the provision of erroneous, inexact or incomplete information on the registration forms will be the exclusive responsibility of the User.
6. Cookies: We use cookies in this website, small text files with information on your navigation in this site whose principal objective is to improve your experience in the website. You can find further information on the cookies that we use, their purpose and other information of interest in the next section "**Information on cookies**".

By accepting this privacy policy you consent to the use of the cookies used in this website and which are described on the previously indicated page.

Cookies: By accepting this privacy policy you consent to the use of the cookies used in this website and which are described below.

Information on cookies

What is a cookie?

A cookie is a small text file that a website places in your PC, telephone or any other device, with information on your navigation in that website. The cookies are necessary to facilitate navigation and to make it friendlier and they do not damage your computer.

Although in this policy the general term cookies is used since it is the principal method of storing information that this website uses, the browser's "local storage" space is used for the same purposes as the cookies. In this regard, all the information included in this section is also applicable to this "local storage".

For what are cookies used in this website?

The cookies are an essential part of how our website functions. The principal objectives of our cookies are to improve your navigational experience. For example, the cookies help us to identify you (if you are registered in our website), to remember your preferences (language, country, etc.) during the navigation and in future visits, to manage the shopping cart, to allow you to carry out on-line purchases, etc.

The information collected in the cookies also allows us to improve the website, by means of estimates on the numbers and patterns of use, the adaptation of the website to the users' individual interests, the improved speed of the searches, etc.

For what are the cookies NOT used in this website?

We do not store sensitive information of personal identification such as your address, password, credit card data, etc., in the cookies that we use. Neither do we use the cookies to guide advertising to our users according to your navigation nor for other advertising aims, not ours or of third parties.

Who uses the information stored in the cookies?

The information stored in the cookies of our website is used exclusively by us, with the exception of that of Google Analytics, which are used and managed by Google and by us for statistical aims, and the Payment Operation Analysis cookie, which is generated exclusively when a purchase is made, and it is analyzed by an external company with the objective of offering sufficient guarantees on the payment operations performed.

Can the use of cookies be deactivated?

Yes, the cookies can be deactivated. However, if you select this configuration, you might not be able to access certain parts of our website, it may cause less efficient navigation and you cannot take advantage of some of our services.

If you prefer to restrict, block or erase the cookies from this website, you can do so by modifying your browser's configuration. Although the parameterization of each browser is different, the configuration of the cookies is usually done in the "Preferences" or "Tools" menu. For more details on the configuration of the cookies in your browser, consult its "Help" menu.

What specific cookies use this website and for what purposes?

Below is a table with the cookies used by this website along with the purpose of each of them:

Identification and authentication cookies		
These cookies are used to identify the user during the session, avoiding the user having to repeat authentication processes in the website and accelerating some processes of the website.		
TITLE OF THE COOKIES	TECHNICAL NAME OF THE COOKIES	PURPOSE
User identification	WC_AUTHENTICATION_<userid>, WC_USERACTIVITY_<userid>	They are used to identify and authenticate the user. They also contain technical data of the user's session, such as, for example, connection timeout, session identifier, etc.Â
HTTP Session	JSESSIONID, "Local storage"	It identifies the http session of the user. It is common in all the web applications to identify a user's petitions in a session.
Cookies for navigation		
These cookies serve for the user's navigation during the session, remembering the selections made, the pages of our website already visited, etc.		
TITLE OF THE COOKIES	TECHNICAL NAME OF THE COOKIES	PURPOSE
User selections	WC_GENERIC_ACTIVITYDATA, WC_PERSISTENT	They store the session values selected by the user such as the store, language, currency, etc. With WC_PERSISTENT various sets of identifiers can exist if the user visits more than one store (country).
Selected store	WC_ACTIVEPOINTER	It permits remembering the selected store (country) by the user during navigation and purchase.
Selected products	WC_filterManager	It permits remembering the filter established by the user in the grid of products during navigation and purchase.
Last category	WC_LastCat	It allows remembering the last category seen by the user.
Shopping cart	"Local storage"	They store information on the mini-shopping cart of purchases, as well as the identification information of the user associated with this shopping cart.
Session start	WC_SESSION_ESTABLISHED	It allows identifying the start of the session for the loading of the web page.
Protocols	socControl	It allows managing changes between secure (protocol) and insecure (http) domain.Â
Cookies for favorites		
The cookies allow remembering certain user selections in the following accesses to the web page.		
TITLE OF THE COOKIES	TECHNICAL NAME OF THE COOKIES	PURPOSE
Favorite stores	WC_favPhysicalShops	It allows the favorite stores of the user in subsequent accesses to the web page.Â
Last store	WC_ZaraStoreId	It allows the last store (country) visited by the user in subsequent accesses to the web page.

Last products	WC_lastVisitedProducts	This cookie permits remembering the last products seen by the user for subsequent accesses to the web page.
Cookies for navigation analysis		
These cookies obtain generic information on the user's accesses to the website (not to its content) in order to provide us subsequently with aggregated information of these accesses for statistical purposes.		
TITLE OF THE COOKIES	TECHNICAL NAME OF THE COOKIES	PURPOSE
Origin	WC_GASource	It is used to know the origin of a user upon reaching a page of this website, for example, if it comes from a page of product detail from a product grid, from the search engine or from an external website.
Google Analytics (third-party cookie)	__utma, __utmb, __utmc, __utmd, __utmv, __utmz	They allow monitoring the website by means of the Google Analytics tool, which is a service provided by Google for obtaining information of the accesses of the users to the websites. Some of the data saved for subsequent analyses are: number of times a user visits the website, dates of the first and last visit of the user, duration of the visits, from what page the user accessed the website, what search engine the user used to reach the website or what link he clicked on, from what place of the world the user accesses, etc. The configuration of these cookies is predetermined by the service offered by Google, for which reason we suggest that you consult the privacy page of Google Analytics, http://www.google.com/intl/es/analytics/privacyoverview.html , to obtain further information on the cookies that it uses and how to disable them (in the understanding that we are not responsible for the content or the veracity of the third-party websites).
Cookies for purchase analysis		
These cookies allow compiling information on the device from which the purchase is made in this website for the purpose of verifying that these operations offer sufficient guarantees for the clients. At no time do these cookies include sensitive information such as credit card data.		
TITLE OF THE COOKIES	TECHNICAL NAME OF THE COOKIES	PURPOSE
Purchase device (third-party cookie)	thx_guid	It allows identifying solely the device (PC, telephone, etc.) from which the purchases are made in this website for its subsequent analysis with the purpose of being able to offer our clients sufficient guarantees in the purchase operations. The information contained in this cookie is collected by an external company in order to conduct these analyses.

NOTE: In the above table the information that is not stored exactly in a cookie but rather in the browser space called "local storage", but whose processing and purpose is similar to that of a cookie is identified as "local storage".

This list will be updated with the greatest speed possible as the website services changes that are offered on this website. However, occasionally during this updating it could occur that the list no longer includes a cookie, although it always deals with cookies with identical aims as those that are recorded in this list.